

# Autodesk's 2025 AI Jobs Report

The company's first-ever analysis of the fastest growing job titles, in-demand skills, and regional trends shaping the AI landscape across Design and Make industries\*

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*\*Design and Make Industries include 300 million professionals worldwide & are projected to represent \$30 trillion in value by 2030. They include industries of people who are designing the world around us, including those working across architecture, engineering, construction, operations, product design, manufacturing, media, and entertainment.*

*Sources: [World Economic Forum](#), [Statista](#), [Statista](#), [Oxford Economics & PWC](#).*

*\*This survey includes industries beyond those specifically in Design and Make and includes Marketing & Advertising.*

# Executive Summary

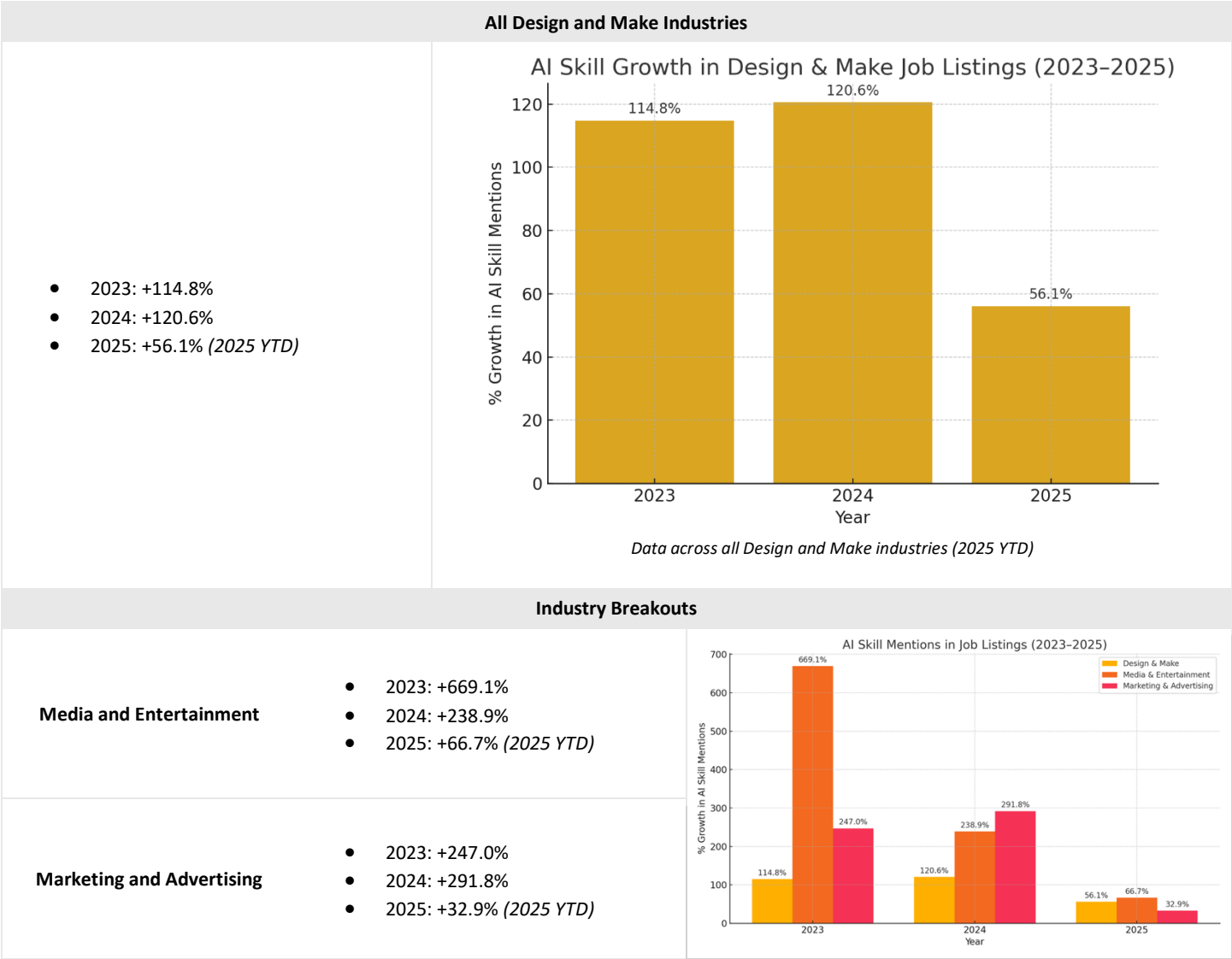
AI-related job growth continues to accelerate across Design and Make industries, roles, and regions. Following sharp year-over-year increases in 2023 and 2024, growth in 2025 remains strong based on early indicators through May—and is on pace to match or exceed previous years. The data reveals four themes:

1. **AI fluency is becoming a baseline expectation across the workforce.** Mentions of AI skills in general job listings have skyrocketed: +114.8% in 2023; +120.6% in 2024; and +56.1% year to date in 2025, signaling AI capabilities are no longer confined to technical or specialized roles—fluency in AI is quickly becoming a core requirement for career longevity across industries.
2. **AI is creating a new class of jobs—with both technical and non-technical AI roles are growing in parallel.** AI is fueling the rise of entirely new roles that didn't exist just a few years ago—like Prompt Engineer, AI Coach, and AI Strategist—now among the fastest-growing AI job titles. Roles in AI product, compliance, and enablement are also accelerating, further signaling the formation of a new, AI-native job class. The data also shows that technical and non-technical AI roles are growing at similar rates. Listings for AI Engineer (+143.2%) and AI Solutions Architect (+109.3%) surged year over year—tracking closely with non-technical roles like AI Content Creator (+134.5%). This reflects a broader shift in market demand—not just for those who build AI, but also for those who can translate, communicate, scale, and govern it. Just as the rise of the internet gave way to entirely new, AI is now doing the same.
3. **Demand for human-centered skills in AI roles is increasing:** In 2025, design skills have surpassed coding, cloud, and other technical competencies to become the most in-demand skill in AI-specific job listings. Also appearing in the top 10: communication, collaboration, leadership, and people skills. This signals that companies hiring for AI roles are looking for more than technical expertise—they're seeking talent who can bring human ingenuity and strategic judgment to the work. As AI jobs grow, so does the demand for the uniquely human skills that make AI effective.
4. **Asia is leading the global race for AI talent—while South America is falling behind.** In 2025, Asia has emerged as the global leader in AI hiring, with job listings growing (+94.2% YoY). North America is trailing closely behind (+88.9%), while South America lags (+63.4%) -- suggesting a global divide in AI readiness, investment, and workforce transformation—with implications for future economic competitiveness in AI.

# AI Skill Across Job Listings (2023–2025)

How the mentions of AI in general job skills has evolved over time.

**Top takeaway:** Demand for AI capabilities is growing not just in specialized roles—but across the broader workforce. The sharp rise in AI skill mentions across all job types suggests that AI fluency is becoming a baseline requirement in many industries. Growth in 2025 remains strong—and is likely to match or exceed previous years.



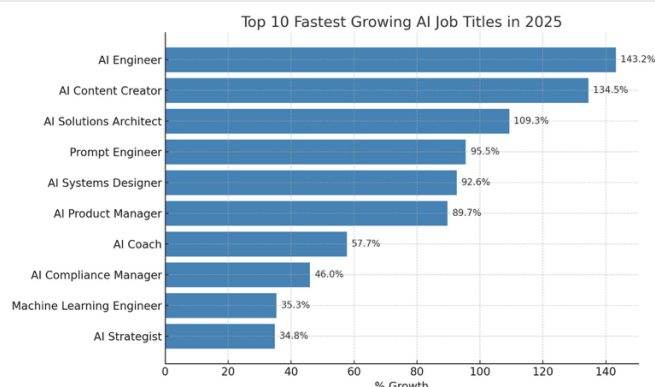
# Top 10 Fastest Growing AI Job Titles in 2025

*The most popular AI job titles and their growth YoY (2025 YTD)*

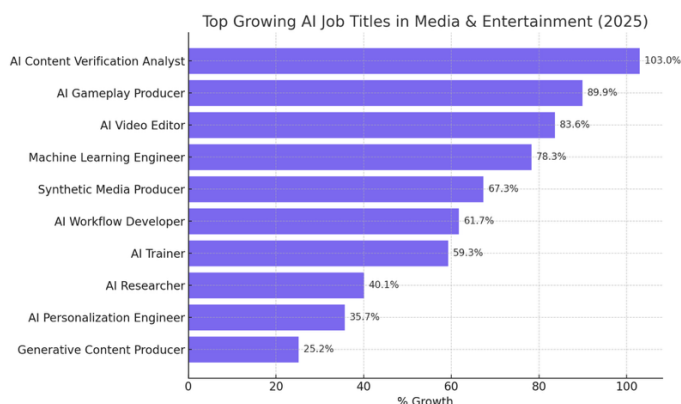
**Top takeaway:** AI job growth is expanding beyond traditional engineering roles—technical and non-technical positions are rising in parallel. In 2025, roles like AI Engineer (+143%), AI Content Creator (+134.5%), and AI Solutions Architect (+109.3%) each saw triple-digit growth, reflecting rising demand not only for those building AI systems, but also for those applying, communicating, and operationalizing them. At the same time, entirely new roles—Prompt Engineer, AI Coach, and AI Strategist—have emerged as some of the fastest-growing, even outpacing established titles like Machine Learning Engineer, with momentum behind AI product, compliance, and coaching roles underpinning this shift.

## All Design and Make Industries

1. AI Engineer – +143.2%
2. AI Content Creator – +134.5%
3. AI Solutions Architect – +109.3%
4. Prompt Engineer – +95.5%
5. AI Systems Designer – +92.6%
6. AI Product Manager – +89.7%
7. AI Coach – +57.7%
8. AI Compliance Manager – +46.0%
9. Machine Learning Engineer – +35.3%
10. AI Strategist – +34.8%



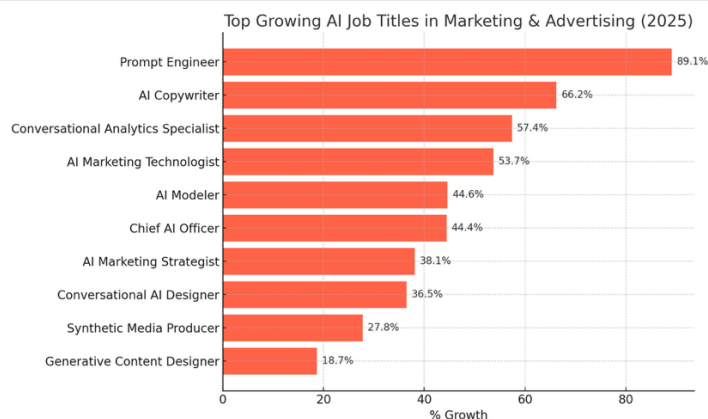
## Media and Entertainment



1. AI Content Verification Analyst – +103.0%
2. AI Gameplay Producer – +89.9%
3. AI Video Editor – +83.6%
4. Machine Learning Engineer – +78.3%
5. Synthetic Media Producer – +67.3%
6. AI Workflow Developer – +61.7%
7. AI Trainer – +59.3%
8. AI Researcher – +40.1%
9. AI Personalization Engineer – +35.7%
10. Generative Content Producer – +25.2%

## Marketing and Advertising

1. Prompt Engineer – +89.1%
2. AI Copywriter – +66.2%
3. Conversational Analytics Specialist – +57.4%
4. AI Marketing Technologist – +53.7%
5. AI Modeler – +44.6%
6. Chief AI Officer – +44.4%
7. AI Marketing Strategist – +38.1%
8. Conversational AI Designer – +36.5%
9. Synthetic Media Producer – +27.8%
10. Generative Content Designer – +18.7%



# Regional Growth in AI Job Listings

Percent change in AI job listings year-over-year (2025 YTD)

**Top takeaway:** Asia is now the global leader of AI hiring across Design and Make industries, with job listings surging 94.2% year-over-year in 2025 (YTD). North America is not far behind, at 88.9%. Meanwhile, South America lags significantly at just 63.4%—signaling a widening gap in how quickly different regions are embracing AI at scale.



# Most In-Demand Skills for AI Roles

*Based on analysis of 2025 job listings with AI-related titles, in order of popularity*

**Top takeaway:** In 2025, the most in-demand skills for AI roles in Design and Make industries tell a clear story: AI is no longer just the domain of engineers. Design skills now top the list—outranking even coding, cloud, and technical expertise—underscoring the growing importance of human-centered thinking in how AI is built and applied. Just as notably, communication, leadership, people, and collaboration skills also land in the top 10, signaling that interpersonal fluency and the ability to lead teams remain essential in AI-driven roles.

Across Design & Make	Media & Entertainment	Marketing & Advertising
1. Design skills	1. Content management skills	1. Project management skills
2. Technical skills	2. Communication skills	2. Copywriting skills
3. Application Lifecycle Management skills	3. Editorial skills	3. Analytical skills
4. Communication skills	4. People skills	4. Design skills
5. Coding skills	5. Collaboration skills	5. Presentation skills
6. People skills	6. Analytical skills	6. Graphic design skills
7. Leadership skills	7. Project management skills	7. CRM skills
8. Analytical skills	8. Coding skills	8. Coding skills
9. Collaboration skills	9. Graphic design skills	9. SEO skills
10. Cloud service skills	10. Leadership skills	10. Training skills

## Methodology

Methodology:

- Autodesk’s AI Jobs Report was conducted in partnership with third-party analytics firm GlobalData and examined nearly 3 million job postings over a two-year period across Design and Make industries—including architecture, engineering, construction, product design, manufacturing, media, and entertainment.
- GlobalData used its proprietary Job Analytics platform to track daily job postings from companies globally. It also used its advanced platform to analyze job postings on company career pages and other trusted sources. All data is anonymized and does not include private or individual recruiter listings.

About the results:

- The data spans three rolling 12-month periods measured from May to April: the 2023 cycle includes postings from May 2022 through April 2023, the 2024 cycle includes postings from May 2023 through April 2024 (1.289 million job listings), and the 2025 cycle includes postings from May 2024 through April 2025 (1.488 million job listings). These totals include both AI-related and general job listings.
- “AI-related” roles are defined as those where artificial intelligence is a major component of the position or its primary function—beyond surface-level mentions or general familiarity. This includes roles explicitly centered around AI use, implementation, oversight, and application.